



collectionHQ Launches Community to Enhance User Experience

– An online discussion forum for libraries around the world –

CHARLOTTE, N.C., March 31, 2014 – collectionHQ, the [world's leading collection performance improvement solution](#), has today announced the launch of Community: a new online forum which will allow collectionHQ customers worldwide to discuss best practices and share experiences of using the evidence-based tool.

Community will be available in the application's central training resource, Academy, and will offer customers the opportunity to post new topics, respond to discussion threads and participate in opinion polls.

"With the addition of Community to collectionHQ, libraries across the world will come together to share the workflows which generate maximum efficiencies and increased circulation at their location," said Scott Crawford, collectionHQ's Vice President and General Manager.

In conjunction with collectionHQ's Academy, support team and user groups, Community will further enhance the collectionHQ user experience by providing access to new hints and tips. Regular interaction with a range of users will also help customers to get even more out of the powerful collectionHQ toolset that helps libraries save time, save money and make their collections work better for patrons by better aligning supply with demand.

For more information about collectionHQ or Community, please visit www.collectionhq.com.

About collectionHQ

collectionHQ is the leading collection performance improvement solution, based on the proven Evidence Based Stock Management (EBSM™) methodology. Easy to implement, simple to use and extremely cost-effective, collectionHQ delivers repeatable performance improvements for library collections by providing evidence-based analysis, advice and performance monitoring of all collections across all media. It helps libraries save money by improving use of existing inventory and making purchasing more effective by creating evidence-based specifications, which cater to local demand. collectionHQ improves collection performance by identifying local demand and suggesting action plans on how to address this demand – improving the quality of service, demonstrating best value and improving local marketing. collectionHQ is owned by Baker & Taylor, the premier worldwide distributor of digital and print books and entertainment products.

Media Contact

Baker & Taylor
Jenny Johnson
704-998-3190
Jenny.Johnson@baker-taylor.com