



Axiell and collectionHQ Launch Media Management Into Scandinavian Library Market

Glasgow, United Kingdom, 7th February 2014, Axiell, developer and supplier of systems and services for archives, libraries, museums and schools, has selected library solutions provider collectionHQ as its partner.

collectionHQ is the powerful collection performance improvement solution that helps libraries maximise stock management and development. With company headquarters in Glasgow, Scotland, collectionHQ originally launched into the United Kingdom and Ireland where the solution is now used in over 50% of public libraries. The company is now introducing the product to the Scandinavian market for the first time with Axiell as its partner.

“We are happy to serve our customers with the best on the market, be it ours or successful partners solutions. CollectionHQ is a very professional and successful tool supporting the libraries media stock management processes and decisions. It’s about efficiency and a media service delivering the best possible to the end user” says Boris Zetterlund, VP Strategy at Axiell Group.

Ian Downie, Director, International Business Development at collectionHQ commented on the launch “We are extremely excited about the potential for collectionHQ in Scandinavia and are looking forward to working with Axiell to bring the product to market. With over 1000 public library customers in the Nordic countries and in the UK they have great reach and proven relationships in the market.”

About collectionHQ

collectionHQ is an evidence-based, performance management tool that helps libraries align their collections with patron demand. collectionHQ’s tools help staff monitor popular demand by subject categories, authors that are rising or falling in popularity and titles that will circulate better if moved to another branch or area of the library. This ensures patrons are satisfied, and will return to the library again and again. Using collectionHQ’s powerful tool set, librarians can quickly perform tasks that used to take weeks or months. From rapidly identifying missing items, to locating and removing slow-moving or grubby materials, collectionHQ eases workloads and frees up staff time to work on other important areas within the library.

For more information about collectionHQ, visit www.collectionhq.com

About Axiell

Axiell serves libraries, schools, archives and museums with technically advanced and innovative solutions developed in close cooperation with its customers. More than 1000 library organisations with thousands of branches in the Nordic countries and in the UK use an Axiell library management system and Axiell Arena, a tool for the virtual library. The systems for archives and museums, are used by over 2000 archives and museums in Europe. More than 3000 schools use an Axiell system.

Axiell is exclusive partner to Bibliotheca, the largest company dedicated to the development, deployment and support of library technology solutions in the world.



The Axiell Group, with its Headquarter based in Lund has more than 240 employees, has subsidiaries in Sweden, Canada, Denmark, Finland, Germany, the Netherlands, UK and in the USA. Together, we form the world's fifth largest company in this sector.

To find out more about Axiell, please visit www.axiell.com

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