



## **collectionHQ Launches Into German Public Library Market**

GLASGOW, UNITED KINGDOM, 16th January 2014, collectionHQ, the powerful collection performance improvement solution that helps libraries maximise stock management and development, has today announced its imminent launch into the German public library market.

With company headquarters in Glasgow, Scotland, collectionHQ originally launched into the United Kingdom and Ireland in 2008 where the solution is now used in over 50% of public libraries. Following successful launches into North America in 2010, where today over 250 public libraries subscribe, and in 2011 into Australia and New Zealand, the company now looks to expand its customer base in mainland Europe – starting with Germany.

collectionHQ is delighted to have selected library solutions provider ekz as its partner. The German launch took place during the recent “ekz On Tour” roadshow which started in Bremen on 19<sup>th</sup> September 2013 and ended on 20<sup>th</sup> November 2013 in Cologne.

Ian Downie, Director, International Business Development at collectionHQ commented on the launch “We are extremely excited about the potential for collectionHQ in Germany and are delighted to have found such a fantastic partner in ekz. As a business, ekz have impressed me with their creative thinking, professionalism and strong track record of excellent service and innovation within the German library sector. We very much enjoyed meeting libraries from across Germany as part of the 5 “ekz On Tour” events and sharing our experiences of how libraries have been using collectionHQ around the world to drive improvements and efficiencies.

Andreas Mittrowan, Libraries Director at ekz also shared his thoughts on collectionHQ “I have personally been aware of the Evidence-Based Stock Management (EBSM) methodology delivered by collectionHQ for over 20 years now and am excited to be part of its introduction into the public libraries. The “ekz on Tour” events were the perfect platform for our customers to discover innovations within libraries and we feel collectionHQ will be a valuable tool and prove to be of great interest.

### **About collectionHQ**

collectionHQ is an evidence-based, performance management tool that helps libraries align their collections with patron demand. collectionHQ’s tools help staff monitor popular demand by subject categories, authors that are rising or falling in popularity and titles that will circulate better if moved to another branch or area of the library. This ensures patrons are satisfied, and will return to the library again and again.

Using collectionHQ’s powerful tool set, librarians can quickly perform tasks that used to take weeks or months. From rapidly identifying missing items, to locating and removing slow-moving or grubby materials, collectionHQ eases workloads and frees up staff time to work on other important areas within the library.

For more information about collectionHQ, visit [www.collectionhq.com](http://www.collectionhq.com).



### **About ekz**

ekz offers pioneering system solutions designed to help lighten the workload for librarians, freeing up time for them to concentrate on the really important tasks. ekz services include providing sound, competent advice to clients and offering a comprehensive library user service – all while ensuring the most economically efficient deployment of library budget.

ekz is a modern knowledge and media service provider, promoter of literacy and imagination to the young and old, partner to the regional educational landscape, supplier of digital quality services and a forum for cultures and generations. Combined, these attributes complete ekz's vision of the role of the library in the 21st Century.

For more information about ekz, please visit [www.ekz.de](http://www.ekz.de).

To find out more about the "ekz On Tour" event series, please visit <http://www.ekz.de/ekz/seminare-veranstaltungen/veranstaltungen/ekz-on-tour.php>

### **Media Contact**

Fiona Syme  
collectionHQ  
[fiona.syme@collectionhq.com](mailto:fiona.syme@collectionhq.com)