



collectionHQ

data. insight. solutions.

Have you been

# WONDERING...



**How much should your library be spending on ebooks?**



**How are certain areas of your digital collection performing compared to others?**



**How does the use of your digital material compare to your physical material?**

**Let  
collectionHQ  
answer these tough  
questions for you  
and help you  
allocate budget  
more  
effectively**



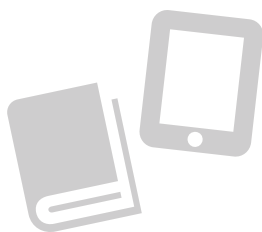
# Evaluate eBook Performance

Evaluating the performance of your ebook collection and aligning digital spend with demand is crucial. Implementing this strategy with limited resources and diminishing budgets can be a challenge. With this in mind, collectionHQ — the state-of-the-art collection performance improvement solution — has developed a toolset so you can do just that. Through the new ebook module, you can effectively and quickly measure how ebooks are performing across your library system and compare this in detail with the equivalent performance of print and other formats.



## INDEPENDENT ANALYSIS OF EBOOK PERFORMANCE

collectionHQ's ebook module delivers circulation detail of your entire electronic collection, regardless of where you purchase digital material. The tool helps you identify key trends and provides clear direction as to how you can improve ebook performance, aligning your collection with patron demand.



## COMPARE EBOOKS WITH PHYSICAL BOOKS

Some titles, genres or subjects perform better depending on if they are in digital or print formats. collectionHQ makes monitoring circulation, discovering trends and adapting your collection development accordingly easy. Gain access to a side-by-side comparison of ebook vs. physical book performance, review circulation numbers genre-by-genre and title-by-title. This data can then be used to support strategic decisions about both formats at your library.



## SPEND YOUR BUDGET MORE EFFECTIVELY

Digital has become a regular fixture in the budget planning for most libraries, but is your econtent collection bringing you real value? Based on evidence of your ebook performance, collectionHQ will be able to efficiently supply information on how much money should be spent in certain areas of your digital collection, helping you identify where you should be investing more and where you can cut spend. This aspect of the tool will be able to be used throughout planning stages or to make adjustments throughout the year.

