

[View in Browser](#)

collectionHQ
data. insight. solutions.



Welcome

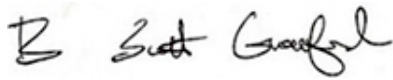
Happy New Year!

I would like to thank all of our customers for their continued support throughout 2015, helping collectionHQ to achieve one of its most successful years yet. Highlights from the year include the launch of collectionHQ's Scheduling Module, our entry into the Nordic market, our ever popular Forum and Webinar series, and welcoming 67 new customers on board.

In this edition we have harnessed the power of our **ESP** solution to share with you our

predictions for which forthcoming titles are likely to circulate well in the coming months. We also announce details about an [ESP event](#) at PLA 2016 in Denver, CO; and share video case studies from our customers.

Enjoy reading out latest news!



B. Scott Crawford, Vice President General Manager, collectionHQ.

Customer Success Stories

Elizabeth Joseph at The Ferguson Library recently shared with us how collectionHQ is supporting her team with collection management. [Click here](#) to request the case study.

We also caught up with Julie Clement, Swansea Libraries and Alison Hoolihan, Halton Libraries, who shared their collectionHQ experiences. [Watch the videos here](#).

You can find more collectionHQ case studies [here](#).



The Ferguson Library, CT

Product News

In November, we asked customers at our U.K. Forums how they are using collectionHQ and other techniques to improve collection performance. Read their feedback in the collectionHQ Community.

This year we look forward to welcoming the first U.S. [Evidence-based Selection Planning \(ESP\)](#) customers on board. During our event at PLA 2016, a panel of experts will be discussing the benefits of ESP and the future of predictive analytics in collection development. [Click here to find out more](#).

Upcoming Events

January 20th | San Diego, CA

Southern California Forum 2016

[Find out more](#)

February 17th | Issaquah, WA

Northwest Forum 2016

[Find out more](#)

March 3rd | Glasgow, U.K.

Scottish Forum 2016

[Find out more](#)

March 29th | Baton Rouge, LA

Louisiana Forum 2016

[Find out more](#)

April 6th | Denver, CO

PLA Forum 2016

[Find out more](#)

April 21st | Houston, TX

TLA Forum 2016

[Find out more](#)

Top Titles

[Click here](#) to find out which forthcoming titles ESP predicts are likely to circulate well in Adult and Juvenile Fiction in the coming months.



And Finally...

New York Public Library releases more than 187,000 public domain images.

[Click here to read more.](#)



Not interested anymore? [Click to unsubscribe instantly](#) | [Forward to a friend](#)
Bridgeall Libraries Ltd, 1 Ainslie Road, Glasgow, G52 4RU, United Kingdom

