## KEY BENEFITS

**Make More Effective Use of Collection Budget**

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**Increase Circulation**

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**Make Replacement Ordering Easier and More Focused**

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**More Relevant Collections and Satisfied Patrons**

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**Identify Usage Trends to Improve Buying**

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**Tailor Standing Orders to Usage and Buy Repeat Authors More Effectively**

# "HERE'S WHAT LIBRARIANS ARE SAYING:

"collectionHQ helps the Phoenix Library make the best use of our resources while saving staff time. The instant access to monthly collection use is an efficient and enlightening tool for understanding customer demand and changing use patterns."

**RITA HAMILTON,** CITY LIBRARIAN, PHOENIX PUBLIC LIBRARY, UNITED STATES

"collectionHQ has proven to be a very valuable tool in assisting us with both collection maintenance and collection development. It has enabled our Information Staff to focus on customers rather than spending time on such tasks as checking circulation statistics and branch holdings for items considered for withdrawal or relocation. Vaughan Public Libraries is a great fan of collectionHQ!"

**MARGIE SINGLETON,** CHIEF EXECUTIVE OFFICER, VAUGHAN PUBLIC LIBRARIES, CANADA

"Cornwall Libraries has been using collectionHQ to manage stock since 2007. It is particularly useful in identifying non-issuing stock in self-service libraries, allowing us to transfer items to other branches and maximize the budget spend."

**LINDA MOFFATT,** STOCK TEAM LEADER, CORNWALL COUNCIL LIBRARIES, UNITED KINGDOM

"With collectionHQ, we can confidently plan our collection management calendar well in advance, knowing that all our actions are based on an evidence-driven method that has one aim — to improve our collections."

**JACKIE HOWELL,** COLLECTION DEVELOPMENT LIBRARIAN, DUNEDIN CITY COUNCIL LIBRARIES, NEW ZEALAND

"collectionHQ helps us steadily improve our collection management practices. As a result of using collectionHQ, we are already seeing improvements in our collections. Additionally, it helps streamline the budgeting and transfer process, making it a more efficient and effective process for the library."

**EMILY BRAITHWAITE,** COLLECTIONS AND INFORMATION SERVICES COORDINATOR, WYNDHAM CITY LIBRARY SERVICE, AUSTRALIA

*save*TIME

*save*MONEY

*improve*PERFORMANCE

## collectionHQ
*data. insight. solutions.*

*World's leading collection improvement solution that saves time, saves money and improves performance.*

**www.collectionhq.com**

BAKER & TAYLOR
*the future delivered*

demo@collectionhq.com
**www.collectionhq.com**

The library world is rapidly evolving. To keep up with the latest trends, your library needs an established collection improvement solution that fits into your schedule and makes your collection work better for patrons.

*collectionHQ is that solution.*

- Fully-hosted Web application accessible via your browser on a standard PC.
- Longest-serving collection improvement software in the world.
- Goes way beyond simple reporting and provides evidence-based action plans that fit into your workflow and streamline tasks.
- Completely ILS/LMS neutral and is the only product that will retain evidence of your circulation history, even if you change vendor.
- Only revolutionary tool to deliver a comprehensive analysis — including trend analysis — throughout North America, Australasia and Europe.
- First resource to provide libraries with the opportunity to monitor ebook circulation in comparison to print.
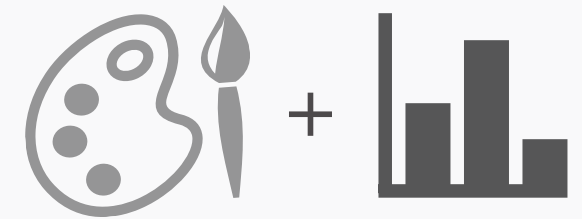- Technical support, upgrades and service charges are included in the annual subscription fee, so no hidden costs.

**The only solution based on the proven Evidence Based Stock Management (EBSM) methodology.**

## SELECT
Selection and budgeting tools streamline the collection development process and apply evidence to purchasing decisions.

## MANAGING YOUR COLLECTION WITH COLLECTIONHQ

*collectionHQ consists of a suite of highly-integrated modules, providing a full set of powerful tools that support the collection management and development process.*

### EVALUATE
Performance and monitoring tools examine, compare and track circulation trends. Evaluate improvements at a glance with the collectionHQ Dashboard.

### MANAGE
Maintenance and refresh tools can be scheduled to improve collection performance, save staff time and enhance the patron experience.

### PROMOTE
Marketing tools endorse, support and measure the success of collection campaigns.

**For years collectionHQ has been transforming how libraries work, providing the tools required to improve collections efficiently and effectively.**

# THE FUTURE OF COLLECTION DEVELOPMENT

When resources are tight and spending collection dollars wisely is vital, libraries need a streamlined collection development process that ensures they have the titles they need, when and where they need them.

## esp
*evidence-based selection planning*
*by Baker & Taylor*

**ESP**\* — Evidence-based Selection Planning — brings the *art* of Baker & Taylor's collection building expertise together with the SCIENCE of collectionHQ's data analytics, to create a predictive tool which equips your library with the right titles and quantities, at the right locations.

## ESP revolutionizes collection development in public libraries by:

- Integrating with FirstLook™ services and collection development workflows.
- Ranking current and forthcoming titles based upon past circulation by author, subject and other metadata.
- Using sophisticated and flexible predictive analytics to support selection decisions.
- Determining the quantities required and locations where copies need to be placed to satisfy patron demand.
- Saving time, reducing wasteful purchases.

*\*A service provided by Baker & Taylor, its subsidiaries and strategic partners in selected markets around the world.*